



Contents

President’s Message1
 Chapter membership renewal2
 January Program2
 Upcoming events2
 Life IS Fair!3
 Spot a clock4

Save these 2014 dates

February 22

Chapter 15 Program 10 a.m.-noon
 “More About Cuckoos”
 Jay Holloway
 Pok-e-Jo’s - 2121 Parmer, Austin

February 23

Painting/stenciling workday
 Holloways’ in Pflugerville

March 7&8

Register now for the
Lone Star Regional
 Mesquite, TX
*Twist & Turn - The Evolution of
 Torsion Pendulum Clocks*

March 23

Chapter 15 Program 10 a.m. -noon
 Clock Oils
 Ken Reindel
 Pok-e-Jo’s - 2121 Parmer, Austin

Current Board Members

- President – Ken Reindel
President@nawcc-chapter15.org
- Vice-President – Jay Holloway
VicePresident@nawcc-chapter15.org
- Treasurer – Don White
Treasurer@nawcc-chapter15.org
- Secretary – Pat Holloway
Secretary@nawcc-chapter15.org
- Director of Programs – Gary Sertich
Programs@nawcc-chapter15.org

President’s Message

Dear Members,

If you like cold weather, then you have been very happy so far this year! How unusual is it for us to get multiple cold fronts, ice storms, complete with school delays and cancellations! Then, as quickly as they come, the cold fronts disappear and leave us with several beautiful 70+ warm winter days, more typical of Central Texas. But then the cycle repeats. That roller coaster ride has been the story of our January and February this year so far. I just know that in August I’ll be moaning about how hot it is, so I guess I had better enjoy this colder weather now!

As usual we are having a very busy start to the New Year in Chapter 15. We are planning several interesting programs to start the year. Last month I kicked off this year’s technical forums with a program recapping several published articles and comparing the excellent horological publications available. At our February meeting, Jay will be discussing Cuckoo Clocks. Then in March, I will once again be in front of you with some information about clock oils that just may surprise you. I think you will find both presentations very interesting and enlightening. As I mentioned last time, this year we are striving to provide a blend of horological history, art, and technical information in our Programs for 2014. Please join us for these next 2 programs, which will both be at the Pok-e-Jos on Parmer near Mopac.

In this week’s Executive Director Weekly Newsletter, Steve Humphrey mentioned our \$200 donation for a digital camcorder for use by the Program Committee and staff. It will be used for all-important educational programs. This recorder will help make this instructional material available to all members. It’s a never-ending commitment and a very important one, which is a key component of Chapter 15’s Mission Statement. Anyone who has had to correct improper restoration work or movements damaged by untrained hands realizes the importance of this work. Consistent with this, we do our best to provide local training workshops and programs--and will continue to do so as we have in the past. And let’s face it; horology is so much more fun when you know what you’re doing!

We are only a few weeks away from our next NAWCC Chapter 124 Lone Star Regional in Mesquite. Again this year, we will co-host this event along with Chapter 139 and Chapter 80. Overall, this event starts March 6 with the early workshops, programs and auction. Friday March 7 the Mart opens. It is considered the biggest Mart in Texas with over 300 tables and 30,000 sq. ft. of Mart area. The exhibits are always outstanding. The theme for this year is “Twist & Turn: The Evolution of Torsion Pendulum Clocks.” There will be two auctions, one on Thursday night and another on Friday night. For registration questions or problems, contact Gene Meysenburg at gm1000@prodigy.net or 214-328-1984. Again, it appears that this is going to be another great Texas Regional. Come on out and join us!

Chapter membership renewal

Please remember to renew for 2014. Your dues and your attendance are what keep our Chapter going!

Chapter membership

If you've not yet renewed for 2014, please take a few minutes to complete and return the form below, or use the PayPal option found on the [Chapter 15 website](#).

Chapter 15 Membership Application
New Application / Renewal (circle one)
Membership Dues are \$15

You must be a current, paid NAWCC member to join a Chapter. You may be a member of more than one Chapter.

Please Print or Type

NAME: _____

SPOUSE'S NAME: _____

STREET: _____

CITY: _____

STATE/COUNTRY: _____ ZIP: _____

EMAIL: _____

PHONE: _____

NAWCC Member # _____

HOROLOGICAL INTERESTS: _____

 Please send my Chapter newsletter by email.

Make Check Payable To: Chapter 15, NAWCC
Enclose this application and check and send to:
Pat Holloway
1105 Lafayette Lane
Pflugerville, TX 78660

January Programs

January events got us off to a good start for the year. On the 19th, three attendees at the year's first painting/stenciling workday brainstormed a variety of problems and possible solutions. Projects included touching up a damaged litho transfer, cleaning a painted dial and using silver leaf to recreate a vintage mirror. In keeping with our focus on training and education, these monthly workshops provide opportunities to discuss and work on this type of projects in a relaxed atmosphere.

Then on the 25th, Ken Reindel's program was on repair and restoration articles found in a wide variety of horological publications. As part of the presentation, Ken shared several English and American publications and discussed articles found in each. While there were many useful tips and methods included in the articles, there were also some points that may not result in optimal repairs. The magazines that Ken brought in to share introduced us to new resources. Everyone came away with a new perspective on reading repair and restoration articles.

Upcoming events

Jay Holloway's program on **February 22nd** will be "**More About Cuckoos.**" While almost everyone has encountered a cuckoo clock sometime during their lives, how many of us really know much about the history of the cuckoo or the wired variety of clocks that comprise the "cuckoo family"? Make plans now to join us at Pok-e-Jo's on Parmer to learn more. Then, **February 23rd** will bring the year's second **Painting/Stenciling workday.**

The Lone Star Regional will be held in Mesquite on **March 7th and 8th**. This is always a great opportunity to pick up a few special clocks, watches, tools, parts or other clock "stuff". A few weeks later, on the **22nd**, Ken Reindel will be talking about **horological oils**. Not only will we hear about the many options on the market, we'll also learn more about the importance of using the right type of oil for various places in the movement. As Ken mentioned in his January program, there are many options out there and just as many opinions on which one to use. You won't want to miss this informative program.

April brings our annual meeting where we will hold officer elections. There will also be a very special program on **how to clean a clock movement and how the cleaned movements should be handled.**

Treasurer's Report

Chapter Account	\$8,089.78
Inc: Dues renewals (net of PayPal fees)	149.37
Donation	10.00
Exp: NAWCC donation for camcorder	-200.00
Annual liability insurance	-500.00
Newsletter and postage	<u>-77.62</u>
Closing Balance	\$7,471.53
Regional Account	\$3,863.60
Exp: Door prize donation Lone Star	<u>100.00</u>
Closing Balance	\$3,763.60

Life IS Fair!

Or at least it was for turn of the century horological manufacturers who took advantage of the power of exposure and advertising that the Fairs and Expos hosted by American cities offered. Robert H. Ingersoll & Bro was one of the companies that realized what this could mean and definitely profited from it.

1893 Columbian Exposition

Although the Ingersolls were just getting into the watch business at this time, they contracted with Waterbury Clock Company to make a Columbian Exposition commemorative watch and chain for them. These watches were actually more like small clocks in a pendant case. The back of the case was hinged and opened so the owner could wind and set the watch, much as you would a wind-up alarm clock. But, unlike other watches of this era, these watches were affordable.



A September 9th advertisement in *The Scientific American* offered this watch and chain in three different finishes for the low price of \$2 each, 3 for \$5.50 or \$18 for a dozen. The September 16th issue included a brief article and picture with the headline “A Wonderfully Cheap Watch” and went on to say, “An American lever movement watch which will ordinarily keep good time, and which is sold at retail for \$1.75...”

PRICE \$2.00

COLUMBUS WATCH AND CHAIN.

The most Elegant and Useful Souvenir produced in this Columbus year.

The case is a rare production in point of design and workmanship. It is made of embossed metal and handsomely finished in plain or oxidized silver-finish.

IT HAS

American Lever Movement, Patent Escapement and Regulator, Patent Winding and Netting Attachments, requiring no key.

The chain is made of a series of embossed medallions neatly linked together. The heads of Columbus, Washington, Lincoln, Grant, Sherman, and Cleveland are delineated thereon with dies made by a noted medalist, at large expense. Made in plain or oxidized silver finish.

Every watch Time-set, Tested, and Regulated before leaving our hands, and carefully packed with chain.

IPF Circular Free.

Price \$2.00, postpaid. 3 for \$5.50. \$18.00 per dozen, by express.

R. H. INGERSOLL & BRO., 65 Cortlandt St., NEW YORK.

Although the Expo’s rules did not allow the Ingersolls to sell these watches on the fairgrounds, they were able to secure a display kiosk next to the Singer Sewing Machine Company in the Manufactures and Liberal Arts Building. Taking a page from Singer’s book, the Ingersolls took orders for the watches, and then delivered them after hours from their hotel room. These rules were strictly enforced, and when a member of security saw Robert Ingersoll giving a watch as a gift to a friend, it ultimately led to a brief shut down of the entire Exposition and a great deal of publicity for Ingersoll. It was this publicity that caused Robert Ingersoll to coin the saying, “All advertising is good advertising.”

Unlike some of the other horological concerns that exhibited at the Columbian Exposition, Ingersoll continued to capitalize on the publicity afforded by the World’s Fairs. Next month we’ll take a look at the Ingersolls and the 1901 Pan American Exposition in Buffalo, New York.

In the meantime, if you’d like to learn more about the Ingersoll Watch Company, there is an interesting video available on the NAWCC website. (A list of videos can be found in the Library and Research section of the NAWCC website - <http://www.nawcc.org/index.php/resources/61-library/larc/830-nawcc-video-archive>) Titled “Ingersoll Advertising Ephemera,” this 13-minute video presents a history of the company through some of their advertising.

Newsletter Editor NAWCC Chapter 15
1105 Lafayette Lane
Pflugerville TX 78660

Spot a clock



This month's clocks were spotted around downtown Wichita, Kansas. To the left and below are shots of the beautiful and historic Wichita-Sedgwick County Historical Museum. Willis T. Proudfoot and George W. Bird designed the building, which was originally city hall, in 1890. When the building was completed in 1892, the country was in a recession, and the clock and 1,000-pound bell were not added until 1917. A carillon was added in the 1950s.



To the left is a McClintock Clock, complete with the signature logos in the corners. This clock now bears a sign for One Main Place.

