



The MAINSPRING

A Monthly Publication from
Southwestern Chapter 15 of the
National Association of
Watch and Clock Collectors

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Save these 2015 dates

January 24

"Why do we hate New Haven movements?"
10 a.m. – noon
Pok-e-Jo's – 2121 Parmer, Austin

January 25 – NAWCC Webinar

February 21

CAWCG and Chapter 15
Cuckoo clock workshop
Windermere Clubhouse, Pflugerville

February 28

10 a.m. – noon
Pok-e-Jo's – 2121 Parmer, Austin

March 6-7

Lone Star Regional
Mesquite TX

March 28

10 a.m. – noon
Pok-e-Jo's – 2121 Parmer, Austin

Current Board Members

President – Ken Reindel
President@nawcc-chapter15.org

Vice-President – Jay Holloway
VicePresident@nawcc-chapter15.org

Treasurer – Don White
Treasurer@nawcc-chapter15.org

Secretary – Pat Holloway
Secretary@nawcc-chapter15.org

Director of Programs – Gary Sertich
Programs@nawcc-chapter15.org

President's Message

Dear Members,

It is hard to believe that the year is reaching its end, with 2015 coming at us very quickly. It has been a great year, with much to be thankful for. We had a very quiet Thanksgiving here at the Reindel residence. I was very glad of that, because unlike last year, the entire family survived our annual Thanksgiving Turkey Trot 5-mile run event without a sprained ankle! Getting in and out of the bench at Kerbey Lane after the race was so much easier than it was last year when I navigated with a severely sprained ankle. The rest of the family walked the race, still reeling from the injuries we collectively incurred a year ago. Thankfully my ankle had healed "like new" and I was happy to brave the run.

The clock shop is very busy these days. I have 4 major projects with holiday (or end of year) deadlines. Talking to Jay and others, we all seem to be in the same boat. We're seeing a great deal of revival here in central Texas with respect to the repair and restoration of antique clocks. It's good to see, but overwhelming at times.

Our last meeting in November was a mini-mart. Unfortunately I had work issues competing for the Saturday morning time slot and couldn't make it. But from what Pat and Jay said, it was a great meet. It sounds like many folks had an opportunity to trade or sell older items and replace with new, exciting items. Very glad to hear!

This upcoming year will be a very busy one in Chapter 15. We have many ideas for new programs; hopefully others can add their ideas to the mix as well. As you recall we are always open to new program ideas. This last year marked the most technical presentations we have done in quite some number of years. With continued interest, we have many more technical topics we could offer. And, of course, there will be a variety, including historical studies, a special 60-year Chapter anniversary celebration, and maybe a half-day Mart or two as well.

For example, we will be starting off the year by examining the New Haven Clock Company. Why are there so many folks that won't work on New Haven clocks? Why do market prices for New Havens seem to be so low? Examining the cases, clock movements, and other details, they are fine clocks. We thought this was very curious and deserved some attention. Maybe we can figure out this mystery together.

(Continued on page 2)

Welcome new members!
Dic Konzen - College Station
Jay Pine - Brenham

President's message – continued

As always, keep your eyes open for folks that would like to join our award-winning Chapter. And, welcome to all of our recent new members! Our new folks bring with them new interests, perspectives and ideas. We can never get enough of those things!

We are looking forward to "2015 in Chapter 15!"- a full year of celebrating the Chapter's 60-year anniversary. Meanwhile, we want to wish all of you a peaceful holiday season and all the best for the New Year!

January Program

As previously mentioned, January's program on New Haven clocks will require some audience input – and you have six weeks to prepare to share your knowledge, frustrations, tips and tricks with respect to New Haven clocks. We hear stories from clock repairmen who will not work on New Haven clocks. By talking about the differences between some of the Connecticut clock makers' designs, we hope to bring a new appreciation and understanding to the New Haven brand. Feel free to bring a movement for everyone to view and learn more about the positive and negative aspects of the designs.

Treasurer's Report	
Chapter Account	\$7,546.23
Inc: Dues \$150; Auction \$168	318.00
Exp: Newsletter \$9.53; Stamps \$49	<u>-58.53</u>
Closing Balance	\$7,805.70
Regional Account	\$3,663.60
Exp: None	0.00
Closing Balance	\$3,663.60

NAWCC elections

NAWCC elections will be held early in the new year. Jay Holloway is one of eight individuals running for the three elected director openings. Please take a few minutes to become familiar with all of the candidates as well as the nominees to the Nominations and Elections Committee (NEC). The biographies will be included in the January issue of the Bulletin and can also be found on the NAWCC website: <http://www.nawcc.org/index.php/our-association/2015-bod-elections#callfornoms>

We will also be electing Chapter 15 officers at our April meeting. Please contact any of the current officers listed on page one if you are interested in running for one of the positions.

Chapter membership renewal

It's that time again – time to renew your Chapter 15 membership for 2015. Payment can be made by check. If you have an email address, please consider receiving your newsletter electronically.

Chapter membership

If you've not yet renewed for 2014, please take a few minutes to complete and return the form below.

Chapter 15 Membership Application
New Application / Renewal (circle one)
Membership Dues are \$15

You must be a current, paid NAWCC member to join a Chapter. You may be a member of more than one Chapter.

Please Print or Type

NAME: _____

SPOUSE'S NAME: _____

STREET: _____

CITY: _____

STATE/COUNTRY: _____ ZIP: _____

EMAIL: _____

PHONE: _____

NAWCC Member # _____

HOROLOGICAL INTERESTS: _____

____ *Please send my Chapter newsletter by email.*

Make Check Payable To: Chapter 15, NAWCC
Enclose this application and check and send to:

Pat Holloway
1105 Lafayette Lane
Pflugerville, TX 78660

November Program

It seemed that everyone enjoyed the auction and mini-mart in November. Several items went to new homes and there was certainly a lot of discussion around some of the items. We were missing several members, but that left more for the rest of us!

Several people had donated items, so before lunch, Jay Holloway acted as auctioneer for an auction. Several books inspired spirited bidding and friendly competition. And one of the nice things is that we know who got the books so we can borrow them! The auction netted \$168 for the Chapter. Thanks to everyone who donated items!

Life IS Fair!

There is no need to travel far for the next installment of Life IS Fair! Although several fairs were scheduled during the 40s and 50s, none of them came to fruition. In 1962, the Century 21 Exposition, commonly known as the Seattle World's Fair doesn't reveal as much fairness to the watch companies as the earlier Fairs. The best-known sights of this Fair seem to be the iconic Space Needle and a clock tower. The Seattle Fair was followed quickly by the 1964-'65 New York World's Fair that despite the name was not an officially sanctioned World Fair.

Some things didn't change much between 1939-'40 and 1964. The primary similarity was the site – these fairs were held on the same site, Flushing Meadows, which is now better known for tennis competitions than fair exhibits. Another time capsule was buried just a few feet from the earlier capsule that contained the Mickey Mouse watch. The 1965-65 capsule included a Bulova Accutron – quite a change from the technology of the Mickey Mouse watch! And, many of the same exhibitors participated. However, gone were the trylon and perisphere to be replaced by the iconic Unisphere. This 12-story high, stainless steel model of the earth still exists and is frequently seen during events such as the US Open tennis competitions which are held at this site. The theme of "Peace Through Understanding" was dedicated to "Man's Achievement on a Shrinking Globe in an Expanding Universe."



The "Time Center" also regulated 10 tall Swiss clock towers dotting the fairgrounds." There were 17 different manufacturers displaying their watches – companies that still lead the way in the watch world.

None of the exhibited watches could be offered for sale according to the Fair's rules, however there were souvenir watches available. Each of the watches included the Unisphere design, as well as the Fair's theme colors. The watch on the left is similar to a neon "spinner" clock with a moving kaleidoscope in the center of the dial. The Unisphere is pictured on the back cover. The dials of the other two watches include a representation of the Unisphere.

By 1982, when Knoxville hosted the International Energy Exposition, things were definitely changing in the watch world. Quartz watches were accurate, plentiful and inexpensive. However, a mechanical souvenir watch was offered. In Steve Berger's August 2006 *Bulletin* article "Dollar Watch Pictorial," the watch is described – "...Westclox commemorative Knoxville World's Fair watch was made in 1982. It was designed and sold by fellow NAWCC member Richard Wagner. Less than 5,000 were manufactured and only 200 keychain style fobs were made."



Although the Life IS Fair! series has been a rather unorthodox way of looking at horology through the years, I hope that you have enjoyed it, and that we all have a new appreciation for the close links between horology and popular culture and world events through the years.

- Pat Holloway

Newsletter Editor NAWCC Chapter 15
1105 Lafayette Lane
Pflugerville TX 78660

Spot a clock

As we prepare to greet a new year with all its promise,
we spotted this clock that expresses our holiday wishes to each of you!

