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## Save these 2015 dates

### March 28

Chapter 15 program  
 “400-Day clock twists and turns”  
 10 a.m. – noon  
 Pok-e-Jo’s – 2121 Parmer, Austin

### March 29

9 a.m. – 5 p.m.  
 Horological Art workday  
 Holloways’ 1105 Lafayette Lane  
 Pflugerville, TX

### 6:00 p.m.

NAWCC Webinar  
 “Do You Know What Time It Is? The  
 Establishment of Time Zones in the  
 United States”

### April 25th

Chapter 15 Annual Meeting and  
 Election  
 10 a.m. – noon  
 Pok-e-Jo’s – 2121 Parmer, Austin

## Current Board Members

President – Ken Reindel  
[President@nawcc-chapter15.org](mailto:President@nawcc-chapter15.org)

Vice-President – Jay Holloway  
[VicePresident@nawcc-chapter15.org](mailto:VicePresident@nawcc-chapter15.org)

Treasurer – Don White  
[Treasurer@nawcc-chapter15.org](mailto:Treasurer@nawcc-chapter15.org)

Secretary – Pat Holloway  
[Secretary@nawcc-chapter15.org](mailto:Secretary@nawcc-chapter15.org)

Director of Programs – Gary  
 Sertich  
[Programs@nawcc-chapter15.org](mailto:Programs@nawcc-chapter15.org)

## President’s Message

Dear Members,

It has already been a very busy March. Here in Central Texas, we see the start of the annual South by Southwest® (SXSW®) Conferences & Festivals. They offer the unique convergence of original music, independent films, and emerging technologies. It is a fantastic event for those who can attend. Austin is becoming known as an important hub for startups and technology innovation, and this annual event is very important for those focused in this area.

Here closer to our hearts, we have just returned from the Lone Star Regional in Mesquite, TX. It’s always a great show, and this year was no disappointment. In addition to a great Mart, there were several interesting presentations. Two in particular were of interest to me.

The first was a presentation on re-staffing a watch balance wheel presented by Mike Dempsey. Mike started the presentation by pointing out that he had forgotten his loupe, not sure he would be able to do the job (that didn’t turn out to be a problem). Then, he introduced us to the various tools used to do the staff replacement. This was very helpful since with this job in particular, the tools are indeed everything. For example, one needs to turn off the rivet first with a lathe and then, just as importantly, the right staking tool (Mike had his Boley staking set for the demonstration). Everything went very well, and Mike (despite not having his loupe—or a lathe) successfully removed the roller table and hairspring, removed and replaced the staff, and reinstalled the table and hairspring successfully. It was a great demonstration.

One of the most interesting things about this demonstration was the inputs and ideas from the audience. In fact, it made a significant difference. Different perspectives cast upon a problem can often bring new insights and direction. That was very much the case here.

The second presentation was the Tale of Two Clocks, presented by Steve Nelson. This may have been the first time Steve has presented at the Lone Star Regional. That was my impression based on what Steve said; but please let me know if I am incorrect. In any event, it was an exceptional presentation. Steve took us through several very unusual and special Viennese-made clocks down to the details of the movements. He compared clocks of Viennese origin to similar Gustav Becker (German) pieces of very similar design from the same era. One thing was clearly evident: These Viennese-made clocks were more than just timepieces; they were works of art by their makers. The most intricate details of the movements that no one would ever see were appointed to perfection.

(Continued on page 2)

## President's message – continued

I asked myself how in the world Steve ever found these unusual clocks; they are pieces that the average clock restorer will never see. Steve himself described how his "scout" had found the clocks in Austria and then Steve himself went out and purchased them and had them shipped back to his shop. Steve's pictorial description was very high quality. This presentation, and the clocks, are museum quality in every way. Kudos to Steve for a great presentation.

Both Teri and I felt that there were an unusual number of interesting horological items at this year's Lone Star Regional Mart. Teri found several small clocks that she loved—and they were good deals too. In particular she found a very nice miniature English platform escapement clock with a perfect dial and bezel, and excellent case. It is a great addition to our collection.

We saw several of our new members at the Regional, as well as a strong contingent from Chapter 15 who braved the weather. Fortunately, the cold temperatures abated in the nick of time.

Our March program (to be held on March 28 at Poke-e-Jo's) is coming up quickly. The planned February program on 400-Day clocks will be presented. It will include both historical and repair-related components. Then April will be our Chapter 15 meeting and annual meeting. Maybe just as importantly, it will also be a celebration of the Chapter's 60-year history! The, as a special treat, in May Dulen Lee will be presenting on fusee clocks; in particular, a project he has been working very hard to complete. We look forward to his observations and experience in this area. Thanks in advance to Dulen for the work he is doing in preparation for this Program.

**SPECIAL NOTE:** Did you know that our own Pat Holloway won the CAWCG Mulholland Award, presented by Carole Leeder (Mr. Mulholland's daughter) and Jennie Lou Leeder (granddaughter)! She received this prestigious award at the CAWCG Christmas party.

It seems a bit late for me to bring it up, but I just learned of it, written up in the AWCI Horological Times for February 2015.

The Mulholland Award is presented to someone with:

1. Talent and willingness to share that talent.

2. Hard work and dedication to the Guild.
3. Warmth and friendliness to fellow Guild members.
4. Love of Horology.
5. Unselfishness – giving of time and resources.
6. Concern for others.
7. Contributions to the Guild and community.
8. Nominee cannot be a current Guild officer.

**And we know Pat easily meets all of the above!**

## Congratulations Pat!

Treasurer's Report	
<b>Chapter Account</b>	<b>\$7,632.37</b>
<b>Inc: Dues</b>	60.00
<b>Exp: None</b>	-0-
<b>Closing Balance</b>	<b>\$7,692.37</b>
<b>Regional Account</b>	<b>\$3,663.60</b>
<b>Exp: None</b>	-0-
<b>Closing Balance</b>	<b>\$3,563.60</b>

## Lone Star Regional

It seems everyone had a great time at the Lone Star Regional. Don White had these thoughts...

"Great seminars on Vienna Regulators by Steve Nelson along with his critiques of the Vienna Regulators that were on display. Interesting insight into what the "experts" look for when evaluating this type of clock. Was also really impressed with the Observatory Regulator that Beacham's Clock Co. had on display. Great regional with exceptional seminars."

For those of you who might have missed the Observatory Regulator and the miniature girandoles in Mesquite, you can get a glimpse of these amazing clocks on Ed Beacham's website or Facebook page at the following links:

<http://www.beachamsclockco.com/beacham-clocks.html> or <https://www.facebook.com/pages/Ed-Beacham-Master-Clockmaker/243516870328>

## Upcoming Events

**March 29<sup>th</sup> – 2 events**

**Horological Art workday – 9 a.m. – 5 p.m.**

Previously referred to as "Painting and Stenciling" workdays, these sessions have evolved into an opportunity to brainstorm with other attendees over possible techniques for restoration of dials and tablets, and/or work on existing projects. If you have projects that you'd like to discuss or work on, please

contact Pat Holloway at 512-252-3881 or by email at [patricia.w.hollway@gmail.com](mailto:patricia.w.hollway@gmail.com).

**NAWCC webinar – 6 p.m.**

The March webinar topic is “Do You Know What Time it Is? The Establishment of Time Zones in the United States” Additional information as well as a registration link are available on the NAWCC website (<http://www.nawcc.org/index.php/workshops/webinars>). While you’re there, you can also view any of the past webinars that you might have missed.

**April 25<sup>th</sup>**

**Chapter 15 Annual Meeting, Elections and 60<sup>th</sup> Anniversary Celebration**

Make plans now to join us at Pok-e-Jo’s for this very special time. There will be a brief program as well as recap of the past year and officer elections. If you would be willing to serve as a Chapter officer or director, please contact one of the current officers, or speak with them at the March meeting.

**Chapter membership renewal**

**Chapter membership**

Please complete and return this form today.

Chapter 15 Membership Application  
New Application / Renewal (circle one)  
Membership Dues are \$15

*You must be a current, paid NAWCC member to join a Chapter. You may be a member of more than one Chapter.*

**Please Print or Type**

NAME: \_\_\_\_\_

SPOUSE’S NAME: \_\_\_\_\_

STREET: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE/COUNTRY: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

NAWCC Member # \_\_\_\_\_

HOROLOGICAL INTERESTS: \_\_\_\_\_

\_\_\_\_\_ ***Please send my Chapter newsletter by email.***

Make Check Payable To: Chapter 15, NAWCC and send to:  
Pat Holloway  
1105 Lafayette Lane  
Pflugerville, TX 78660

**Cool Clock Collecting**

When we travel to clock shows and marts we see so many interesting clocks, but one type that rarely shows up at auctions or marts are the small clocks made at the Austrian and Southern Germany watch schools from the early 1700s until the mid 1800s. They are called Zapplers. The origin of these unique clocks is attributed to a simple student project during the tenure of education to show their skill or just provide a project to take their time.

Zapplers are recognized by their size, generally only a couple of inches tall with a 30-hour watch style movement and a front mounted pendulum that swings very rapidly at a 60-degree angle. It is these wide swinging cow-tail pendulums that give these clocks their name: Zappler means fidgety or restless.

The plain concept would not be an interesting collectable today except that during the 1700s, clocks were still a fascinating item and the royalty and wealthy merchants took interest in these unique toy clocks. They commissioned their royal watchmaker and/or established clockmaker to design and build these small clocks to be used as gifts when they travelled or received guests in their homes. Today we see exceptional zapplers made from silver, gold, porcelain, mother of pearl and other precious materials. They are frequently mounted, or sitting, on a base with a small glass dome to protect them. In addition to being timepieces, they are often little works of art, taking the form of castles, towers, and other items from the imagination of the maker.

Although it’s not the norm, the first clock on the left in the picture below, is engraved with the maker’s name – very helpful in tracing provenance.

Now that you know a little more about these little clocks, be sure to stop and check out those small clocks that you might have overlooked in the past. Who knows what treasure you might discover!



Newsletter Editor NAWCC Chapter 15  
1105 Lafayette Lane  
Pflugerville TX 78660

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## Spot a clock

Thanks to Dan Havlik for this month's spot a clock.

This great neon, advertising clock is an Aztec model. While this clock includes a message on the dial, it also has a marquis top that could be used for additional messaging such as the name of the establishment, company slogan, address, times of operation, etc. The eye-catching Aztec design came in a wide variety of color combinations and was very popular.

You may remember Jay Holloway's neon clock presentation a couple of years ago. Neon clocks were used in various advertising capacities for many years.



Neon clocks became popular when electricity was in general use in cities across the country. They were a natural for advertising due to their use of various intense colors. People

were attracted to businesses utilizing this form of advertising. Neon clocks fell out of favor in the late 50s and 60s as businesses and cities preferred the cleaner more modern appearance. There were many manufacturers of neon clocks with the most dominant being Electric Neon Clock Company of Cleveland OH. Many sizes and styles were produced and they are very collectable.

