

# The MAINSPRING

A Monthly Publication from  
Southwestern Chapter 15 of the  
National Association of  
Watch and Clock Collectors

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## Save these 2016 dates

### June 18th

10 a.m. – noon  
Program – Steve Tibbitts – Morbier Clocks  
Pok-e-Jo’s – 2121 Parmer, Austin

### June 19th

6:00 p.m. – NAWCC Webinar  
“Sacred: Symbolism and the Religious Concept  
of Time”  
Kim Jovinelli

### July 9th

10 a.m. – noon  
Program – Archie Smith  
Pok-e-Jo’s – 2121 Parmer, Austin

### July 20th – 23rd

National Convention – Louisville KY

### August 25th – 27th

All Texas Chapters Regional – Houston TX  
Houston Westchase Marriott  
Regional preregistration and hotel  
reservations are available now

### August 21st

6:00 p.m. – NAWCC Webinar

## Current Board Members

President – Jay Holloway  
[President@nawcc-chapter15.org](mailto:President@nawcc-chapter15.org)

Vice-President – Ken Reindel  
[VicePresident@nawcc-chapter15.org](mailto:VicePresident@nawcc-chapter15.org)

Treasurer – Don White  
[Treasurer@nawcc-chapter15.org](mailto:Treasurer@nawcc-chapter15.org)

Secretary – Pat Holloway  
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Director of Programs – Gary Sertich  
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## President’s Message

Dear Members and Friends of Chapter 15,

The year is moving along quickly as we enter the month of June. This is vacation time and many of us look to travel to see friends and family. Please be aware of the other person when driving so all may return home safely.

As we plan our destinations, we should look as members of the NAWCC to attend one or more of the Regional Marts held by the many Chapters of our organization. Most are held in areas that have interesting and historical venues so your visit would not just be for horological reasons. Last year I attended 5 **Regionals** and totally enjoyed each one. The next Regional close to us will be at the end of August in Houston TX and later in the year the November Regional in New Orleans.

I do hope many of our Chapter 15 members are planning on attending the **National Convention** in Louisville KY in July. The organizing Chapters and volunteers have worked hard to provide educational programs at the convention along with a fun side trip on a River Boat.

For the member who enjoys learning and taking advantage of cool trips we cannot forget about the **2016 NAWCC Ward Francillon Time Symposium** at Winterthur in Delaware from October 6<sup>th</sup> – 8<sup>th</sup>. This is the home of H.F. du Pont who built an outstanding clock collection, and it is rated as one of the top home museums in the country. The registration fee includes a tour of the 175-room mansion, 3 days of lectures and a grand banquet.

When traveling we need to remember that as NAWCC members we have discounts and/or free entry to many **museums** across the USA, which adds to our knowledge and enjoyment. Check out these benefits on our website and do add our next meeting to your travel calendar: June 21<sup>st</sup> at Pok-e-Jo’s in Austin.

Jay

### Learn more about NAWCC member benefits and upcoming events

2016 National Convention  
<http://net.nawcc.org/2016National/Home.aspx>

2016 Ward Francillon Time Symposium  
Clocks at Winterthur  
[www.clocksatwinterthur.com](http://www.clocksatwinterthur.com)

Association of Science-Technology Centers (ASTC) benefits  
Free or reduced museum admissions with NAWCC card  
<http://www.nawcc.org/index.php/member-benefits/astc>

## Ken's Corner

**Joy** Ken Reindel 5-31-16

Have you seen the movie "Joy" yet? This movie is a fairly new release, and it came out at Christmas 2015. If you are interested in stories of product invention, the process of innovation, entrepreneurialism, or a little glimpse of how we end up with so many wonderful products that enhance our everyday life, you MUST see this one.

The focus of the movie, written by David O. Russell, is based on the true story of a divorced single mother living in the 1990s, trying to feed her 2 children but struggling. Back in her early childhood, she loved to dream up things, make things, and work with her hands. But somehow, through adolescence and her failed marriage, she somehow got lost and forgot how much she enjoyed creating. Or perhaps she found herself too distracted.

One fine day at the age of 34 she found herself cleaning up a shattered glass of red wine from the floor. Wringing out the mop by hand, she ended up with glass shards and bleeding cuts in her hands. There had to be a better way! Something happened, and this childhood love of making things re-awakened.

Coming up with the idea for a product is just the beginning. It takes a great amount of effort to overcome the problems of creating a product prototype, an effort that is not well known except to those who have tried to do it. So we appreciate the story of how Joy overcame obstacles to produce her first prototype of a self-wringing mop that was unlike anything else of its era, using borrowed money from friends, relatives, and household income (which was very limited for her). But somehow she prevailed to build several prototypes.

But, the battle was not over. While she so loved her new product, and so believed in it, alas selling the product and convincing others of its value proved to be a challenge. It seemed the problems of selling it would dwarf even the seemingly impossible challenge of getting her first prototypes built and working. No one seemed interested in the new mop, nor was anyone seemingly willing to spend \$20 for a product to replace a \$4.95 product they were already using. Perhaps she sold a handful at best.

One day her ex-husband (who has turned out to be her lifelong best friend and advisor), introduced her to a friend of his who knew a friend in the emerging new QVC TV industry, which many of us probably have seen and possibly dismissed over the years. It was very difficult to convince the network executives to give the new product a showing, but ultimately she did convince them.

The first on-the-air demonstration of her product by a network sales person was a dismal, crushing failure. Joy would not give up. She pulled herself up off the floor, subsequently convincing the network to let her sell her product on TV (unheard of in those days) and sold over 18,000 the first time she appeared!

But things don't end there, since this initial success ran her head-on into yet more problems with suppliers who then wanted to gouge her for materials, stole her patents and molds, got her thrown in jail, and otherwise tried to take advantage of her blooming success. Again, Joy would not give up. She prevailed over these by digging in and doing the patent diligence that her lawyer neglected to do (despite claiming he did), and the risky negotiations that she could not trust anyone else to do.

Over the years, Joy Mangano has amassed over 100 patents since the Miracle Mop. It is almost for certain you or someone you know own one or more of her products, which range from Huggable Hangers to Little Steamers and dozens of other seemingly simple things in between that make our lives just a little bit easier.

The lessons from Joy Mangano's life story are many. For one, we realize that we don't have to be Steve Jobs to create something. Likewise, we don't have to be *like* Steve Jobs; e.g., Joy shows us that it is possible to succeed being ourselves. This is one of the most powerful lessons of all, and it applies directly to Chapter 15.

It occurred to me that Chapter 15 is a glowing example of not giving up. There were many times over the years when things looked rather gloomy. But the dedication of our members and Directors has kept the Chapter vibrant—and better than ever (remember Chapter of the Year in 2014?). Today, we continue to enjoy a monthly Newsletter and regular Programs. It seems as time goes on we get more participation from a broader population of our membership in these monthly Programs. We recognize from Joy that we don't have to be polished presenters. What is more important is presenting what we know and are passionate about, and sharing with our group, being ourselves. This is what we need to do to keep horology alive, despite the ups and downs, obstacles and issues we encounter.

We don't have to be on TV like Joy Mangano, the vibrant HSN figure passionately selling her inventions on TV at night, to this day. But she reminds us of the importance of not giving up on things we believe in. At times we may want to, blaming lack of time or other things in our lives as legitimate reasons for not moving forward. Who would argue? But ultimately the only way to make that real difference is to prevail over those endless obstacles that take us far out of our comfort zone.

## May Program Recap

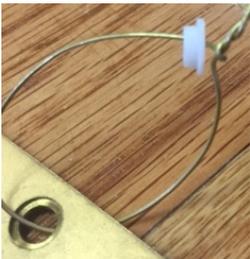
In May, Dulen Lee shared his experiences with an original Seth Thomas #2 clock. When he removed the dial of this beautiful clock, he found a Seth Thomas 77A movement in which all of the holes had been bushed with plastic bushings. Needless to say, he was quite disappointed. There appeared to be four options:

- Put the movement back in and sell the clock.
- Make brass bushing with a flange the same size as the plastic bushings.
- Drill out the holes and make brass bushings without a flange.
- Find another Seth Thomas #2 movement.

After mulling over these options, he settled on trying to locate a replacement movement to restore his clock. Anyone familiar with Seth Thomas #2 clocks knows that this is not an easy task – these clocks are very popular, reducing availability and increasing cost.



After searching online sites and marts, he discussed the dilemma with another Chapter 15 member. To his surprise, this member happened to have an identical movement – minus the pillars – that he had picked up in a “box of stuff” at a mart. It turned out that all of the parts were interchangeable and Dulen was able to return his clock to original specs.



The pictures above show the plastic bushings, as well as a close up of one of the holes and the bushing that was removed. In researching these bushings, Dulen found that people cite several reasons to try to justify using these bushings including a self-lubricating design, corrosion and chemical resistance, superior longevity and wear.

## Upcoming Events

### June 18<sup>th</sup> – Chapter 15 Program

Steve Tibbitts will give a presentation on Morbier clocks. These clocks have a long and interesting history, and you won’t want to miss his presentation.

### June 19<sup>th</sup> – NAWCC webinar – 6 p.m.

The June webinar is to be presented by Museum Curator Kim Jovinelli provides a look at “Sacred: Symbolism and the Religious Concept of Time.”

You may register now at the following link <http://www.nawcc.org/index.php/workshops/webinars>

### July 9<sup>th</sup> – Chapter 15 Program

Archie Smith has offered to share his experiences with a recent repair. It was a learning experience for him, and he’s looking forward to hearing feedback and suggestions.

Treasurer’s Report	
<b>Chapter Account</b>	<b>\$7,867.34</b>
<b>Inc:</b> None	-0-
<b>Exp:</b> Newsletter	<u>-8.77</u>
<b>Closing Balance</b>	<b>\$7,858.57</b>
<b>Regional Account</b>	<b>\$3,338.60</b>
<b>Exp:</b> National Convention door prizes	<u>-25.00</u>
<b>Closing Balance</b>	<b>\$3,313.60</b>

## Celluloid and Horology

In addition to advertising items, watch holders and clocks mentioned in last month’s newsletter, celluloid was also used to make watch movement and parts holders. The movement holders were available in a variety of sizes and “nested” for efficient storage. The parts holders were available printed with a variety of advertising as well as useful measurements for quick access when working on a watch.



Although not horological in nature, to the left is an unusual celluloid aid for calculating trigonometrical ratios. Thanks to Mary Ellen Bell for including this unusual aid.

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## Spot a clock

This month's Spot a clock features some additional celluloid items that provide insight into the scope of available items. Many thanks to Mary Ellen Bell for providing these pictures of sewing and dresser items, and even some men's celluloid collars.

